

Empowering business GREEN. CREATIVE.

SMART.



BUSINESS INVESTMENT CONFERENCE

Explore Slovenia and its excellent business and investment opportunities at a unique event that will take place in Dallas, Texas – the Business Investment Conference »Texas Feels Slovenia« connecting top business, sports, science, and tourism!

Meet successful people from Dallas, Texas, and learn exciting business stories.

Be part of top business networking, which creates opportunities and partnerships.

Registration, welcome coffee, and morning networking 8:30 a.m. - 9:00 a.m.

Conference's Opening: Welcome Remarks



Matjaž Han, Minister for Economy, Tourism and Sports of the Republic of Slovenia



Andrej Medica, Minister Plenipotentiary - Chargé d'Affaires a.i., Embassy of the

Republic of Slovenia in the USA

Empower Talk - An Interview to Remember

Meet two extraordinary women who prove that with hard work and passion, you can achieve anything.



Cynt Marshall, Chief Executive Officer, Dallas Mavericks The first black female CEO in the history of the NBA

»People don't care how much you know until they know how much you care. Leadership matters! **Character matters! Every voice** matters! People matter!«



Vanja Černivec, General Manager, London Lions -Women's team Former basketball player and the first

female international scout in NBA history. »The most privileged is the individual who finds his passion

and mission in life.«

Two Cities, Many Opportunities: Dallas & Ljubljana

Ljubljana, the capital of Slovenia, is by Mayor Janković said to be the most beautiful city in the world, and Dallas's Mayor Johnson, is committed to »service first« excellence.

What connects and unites two cities, and what can we learn from each other?

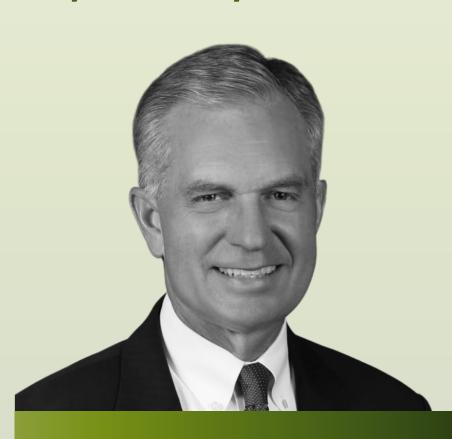


Eric L. Johnson, the Mayor of Dallas



Zoran Janković, the Mayor of Ljubljana

Live, Work, and do Business in Dallas Region



Dale Petroskey, President and CEO, Dallas Regional Chamber

Dale leads the Dallas Regional Chamber, one of the nation's largest and most established business organizations with more than 700 member companies. For its efforts to strengthen the Dallas Region's economy, the DRC was named National Chamber of the Year in 2022. Dale has decades of leadership experience spanning public, private, and non-profit sectors.



Janice Z. Davis, Partner and Office Managing Partner of the Dallas office, Morgan, Lewis & Bockius

Janice is a Most Effective Dealmakers honoree as part of the 2022 Texas Lawyer Awards. She was named Dallas' Top 50 Women in Law by Texas Diversity Council and was the recipient of the Texas Women Ventures Fund Breakthrough Award. Janice brings over 30 years of corporate experience to her practice, striving to create practical solutions for her clients.

Entrepreneurial Slovenia: Innovative and Smart

Slovenian excellency in the field of health, biotechnology, and well-being Meet Slovenian entrepreneurs that change the landscape of innovation in their fields and sectors. Learn about Slovene innovative spirit and top-notch solutions:



Marko Bitenc, Founder and CEO, GenePlanet



Luka Zupančič, **Business Development** Manager, BioSistemika



Managing Director, Cleangrad



Connect and Accelerate your Business in Texas

Learn from:



Erin McKelvey, President&CEO; European American Chamber of Commerce in Texas

Green and Creative Slovenian excellency in green and AI driven

Entrepreneurial Slovenia:

solutions, Green solutions and AI are transforming the world as we know it; Slovenian companies and Slovene knowledge offer world-class solutions in niche sectors:



CEO, Aerosol / Aerosol Magee Scientific



Dejan Spasovski, Founder & Director, Ineor

Luka Dončić and your next travel destination

Learn about sLOVEnia – a country with

Slovenia - the homeland of



a green and sporting heart. A destination of five-star experiences.

Exceptional Slovenes in Texas: Believe in SLOVEnia **Slovenian Excellency in Medicine and Science**

Get to know two extraordinary people who have helped make a difference with their knowledge and scientific achievements in Texas and impacted the world.



for Advanced Heart Failure, Cardiopulmonary Support and Transplantation Program, Memorial, Hermann Heart & Vascular Institute - TMC; Professor, Program of Advanced Heart Failure, McGovern Medical School; Director of Research, Center for Advanced Heart Failure



Noveon Magnetics

in the Heart of Europe: Up Close and Personal Chat on Sports and Success

Slovenia – the Land of Champions

Don't miss the discussion between:



at Dallas Mavericks



»Rasho« is a Slovenian who, during his NBA part of his career, played for the Minnesota Timberwolves, San Antonio Spurs, Indiana Pacers and Toronto Raptors. Will Mark ask how he

about what kind of advice he gave to Luka as his godfather?

felt when In 2005, he and his team won the title of NBA Champions, or will Mark be curious

Conference Moderator:



Panel Hosts:





Chair, AmCham Slovenia IP Committee



Networking Lunch with Slovenian Wines and Potica – famous Slovenian Walnut Cake 1:00 p.m. - 2:00 p.m.

B2B Meetings 2:00 p.m. - 5:00 p.m.

Slovenian Tourism Workshop »Texas Feels Slovenia« 2:00 p.m. - 5:00 p.m.

REPUBLIC OF SLOVENIA

MINISTRY OF ECONOMY,

TOURISM AND SPORT





PROGRAM PARTNER:





NATIONAL CHAMBER OF THE YEAR



REPUBLIC OF SLOVENIA



SPIRIT Slovenia Business Development Agency

