

SVETOVNI DAN VARNOSTI HRANE 2023



WORLD FOOD SAFETY DAY 2023

5. konferenca ob svetovnem dnevu varnosti hrane 2023

5th Conference on World Food Safety Day 2023

Communication challenges in food domain / KOMUNIKACIJSKI IZZIVI NA PODROČJU HRANE

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Za javnost/For public dissemination



Novel technologies & consumers

- Food security, safe & sustainable food production
- Health (and environmentally) conscious consumers
- Conflicting expectations
- Food innovation & novel food technologies are crucial
 - PEF, HP, CP / plant-based, alternative proteins
 - GMOs, irradiation, nanotechn.
- Technological progress vs. Food innovation
- Consumers' trust, consumer perception
- Food legislation (OLFs)

