

EUIPO

IP Scan Enforcement

informative session with experts



20 March 2024
Online event

- 09:30 – 09:35 **Welcome and overview of the agenda**
Chair: Jose MALDONADO, Customer Department, EUIPO
- 09:35 – 09:45 **Introduction**
Nicolas VIGNERON, Head of Customer Experience and SME Network Service, EUIPO
Tamas KIRALY, DG GROW, European Commission
- 09:45 – 10:00 **The Ideas Powered for Business SME Fund 2024**
Elisavet KARAGIAMPI, Customer Department, EUIPO
- 10:00 – 10:20 **State of play of Enforcement in the EU. EUIPO initiatives & tools**
María BALDARES DEL BARCO, EUIPO Observatory
- 10:20 – 10:40 **IP Scan Enforcement service scope**
Viktor HRADIL, Customer Department, EUIPO

Q&A

Short break – please stay connected

- 10:50 – 11:10 **IP Scan Enforcement expert and SME interview**
Moderated by Yasen GYUROV, EUIPO Observatory
Slovenian IP Scan Enforcement Expert
SME
- Q&A**
- 11:10 – 11:30 **Templates to perform the IP Scan Enforcement service**
Viktor HRADIL, Customer Department, EUIPO
- Q&A**
- 11:30 – 11:35 **Closure of session**
Jose MALDONADO, Customer Department, EUIPO