

EUIPO

IP Scan Enforcement

informative session with experts



23 January 2024
Online event

Join Zoom Meeting via ZOOM App (Please ensure you have downloaded the Zoom App)

- 09:30 – 09:35 **Welcome and overview of the agenda**
Chair: Jose MALDONADO, Customer Department, EUIPO
- 09:35 – 09:45 **Introduction**
Nicolas VIGNERON, Head of Customer Experience and SME Network Service, EUIPO
Tamas KIRALY, DG GROW, European Commission
- 09:45 – 09:55 **The Ideas Powered for Business SME Fund 2024**
Elisavet KARAGIAMPI, Customer Department, EUIPO
- 09:55 – 10:15 **State of play of Enforcement in the EU. EUIPO initiatives & tools**
María BALDARES DEL BARCO, Head of Enforcement Service, EUIPO Observatory
- 10:15 – 10:30 **IP Scan Enforcement service scope**
Viktor HRADIL, Customer Department, EUIPO
- Q&A**
- 10:30 – 11:20 **Round table: IP Scan enforcement service experience and expectations**
Moderated by Yasen GYUROV, EUIPO Observatory
IP Scan Enforcement Expert (CZ)
Pilot IP Offices (SI)
New IP Office (BG, LT, EE)
- Q&A**
- Short break – please stay connected**
- 11:30 – 11:45 **Templates to perform the IP Scan Enforcement service**
Viktor HRADIL, Customer Department, EUIPO
- 11:45 – 12:10 **IP Scan Enforcement process under the SME Fund**
Natalia RUANO, Customer Department, EUIPO
Marisa FRANCÉS, Customer Department, EUIPO
- Q&A**
- 12:10 – 12:15 **Closure of session**
Jose MALDONADO, Customer Department, EUIPO