AGENDA

Seminar for IP judges, IP offices and IP users from V4 + Friends countries

6 – 7 March 2025

Hybrid form

Venue

*Courtyard by Marriott Budapest City Center*

*VIII. József krt. 5. Budapest; HUNGARY*

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|  **6 March 2025** |

**8:00 – 8:30 Welcome coffee**

**08:30 – 8:50 Opening statements** **Mr. Szabolcs FARKAS, President of the Hungarian Intellectual Property Office and Mr. Sven STÜRMANN, President of the EUIPO Boards of Appeal**

**8:50 – 09:30 Headlines from the Boards of Appeal: What you need to know**

BoA Speaker: Mr. Sven STÜRMANN 30 mins.

Discussion 10 mins

**09:30 – 10:00 Highlight of the revamped EU Design Regulation and Boards of Appeal design case law**

BoA speaker: Mr. Gordon HUMPHREYS

**10:00 – 10:30** **Highlight of the Design Directive for National IPOs**

PL Speaker: Ms. Paulina USZYNSKA-RZEWUSKA

**10:30 – 11:00** **Discussion**

**11:00 – 11:30 Coffee break**

**11:30 – 12:00** **Intersection of trade marks and copyright**

BoA speaker: Ms. Virginia MELGAR

**12:00– 12:30** **Proof of reputation in Hungarian national trade mark proceedings**

HU speaker: Ms. Adél LUKOVICS .

**12:30– 13:00** **Discussion**

**13:00 – 14:00 Lunch**

**14:00 – 15:00 Challenges of trade mark genuine use**

 BoA speaker: Ms. Kinga GUZDEK 30 mins.

 AT speaker: Ms. Petra ASPERGER

Ms. Maria MUTZ 30 mins.

**15:00 –15:30 Discussion**

**15:30 – 16:30 Recent case law on acquired distinctiveness**

BoA speaker: Ms. Marta CHYLIŃSKA 30 mins.

 SK speakers: Ms Lucia KOVÁČIKOVÁ 30 mins.

Ms Zuzana ĎURIANČÍKOVÁ

**16:30 – 17:00 Discussion**

**17:00 End of the 1st day**

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| **7 March 2025** |

**08:30 – 9:00 Welcome coffee**

**09:00 – 09:30 Assessing likelihood of confusion between short marks**

BoA speaker: Ms. Kinga GUZDEK 30 mins.

**9:30 – 10:00 Signs which are contrary to public policy or accepted principles of morality**

CZ speaker: Ms. Kateřina DVOŘÁKOVÁ

 Mr. Petr BERÁNEK 30 mins.

**10:00 – 10:20 Discussion**

**10:20 – 10:50 Coffee break**

**10:50 – 11:30**  **Cooperation and convergence of practices**

BoA speaker: Ms. Janka BUDOVIČOVÁ 30 mins.

Discussion 10 mins.

**11:30 – 13:00** **Perspectives on IP Mediation**

**IP mediation experience in Hungary** 20 mins.

HU speakers: Ms. Judit LANTOS

 Ms. Zsófia LENDVAI

**EUIPO Mediation Centre**

BoA speaker:Ms. Karin KUHL20 mins.

**Mediation in action (including Q&A)** 50 mins.

**Speakers:**

Mr. Sven STÜRMANN

Ms. Karin KUHL

Mr. Gordon HUMPHREYS

Mr. Ádám GYÖRGY

**13:00 End of the 2nd day**

**13:00 – 14:00 Lunch**