



CIRCULAR ECONOMY – GOVERNANCE & SCALE

Europe & Latin America and the Caribbean in conversation about circular transition

Webinar co-organized by the Slovenian Ministry of Foreign Affairs & the EU-LAC Foundation
in partnership with
Exchange 4 Change Brasil (E4CB), Circular Change – Institute for circular economy, the European
Circular Economy Stakeholder Platform (ECESP) and the Brazilian Centre for International
Relations (CEBRI)

When: 22 and 23 November 2021 / **Where:** EU-LAC Foundation platform (zoom)

Time: 22 Nov: 15.00–19.00 (CET)/11.00–15.00 (Brazil)

23 Nov: 15.00–18.00 (CET)/11.00–14.00 (Brazil)

Working language: English

PROGRAMME

DAY 1: 22 November

15.00–15.10

Welcome addresses (3 minutes each):

- **Dr Adrian Bonilla**, Executive Director of the EU-LAC Foundation
- **Bogdan Batič**, Deputy Director General, Directorate for Common Foreign and Security Policy

15.10–15.55

High-level panel (5 minutes each)

- **Ms Polona Rifelj**, State Secretary, Ministry of Economic Development and Technology, Slovenia
- **Mr Carlos Correa**, Minister of Environment and Sustainable Development of Colombia & Chair of the Latin America Circular Economy Coalition (TBC)
- **Ms Carla Muirragui**, Vice Minister of Production and Industries, Ministry of Production, Foreign Trade, Investments and Fisheries, Ecuador
- **Ms Rolando Castro Córdoba**, Vice Minister of Energy and Environmental Quality, Ministry of Environment and Energy, Costa Rica
- **Mr Rodrigo Rodríguez Tornquist**, Secretary of Climate Change, Sustainable Development and Innovation, Ministry of Environment and Sustainable Development, Argentina

- **Mr Javier Niño Pérez**, Deputy Managing Director for Americas, European External Action Service
- **Ms Marjeta Jager**, Deputy Director General, Directorate for International Partnerships, European Commission

Moderator: **Mr Gorazd Renčelj**, Ambassador of Slovenia to Brazil

SETTING THE CIRCULAR VISION

16.00–16.30

Keynote speech:

Dr Janez Potočnik, Co-chair of the International Resources Panel
Governing the circular transition – The case for European/Latin American partnership in the Green Post-Pandemic Recovery

Q&A Discussion

16.40–17.50

CREATING A STRONG BASE – CIRCULAR ROADMAPS

Prof. Dr Jacqueline Cramer (Netherlands) – introduction of the book on network governance & finding from a global study on the role of the network governance and transition brokers

Panellists (7 minutes each)

- **Ms Adriana Zacarias Farah**, Head of Global opportunities for Sustainable development Goals, UN environmental program
- **Mr Kari Herlevi**, Project Director at SITRA´ s circular economy, Finland
- **Mr Freek van Eijk**, Director, Holland Circular Hotspot, Netherlands
- **Mr Daniel Chang**, Coordinator of the Brazilian Circular Economy Roadmap project, Ministry of Science, Technology and Innovation, Brazil

Moderator: **Ms Ana Toni**, Senior Fellow, CEBRI

Q&A Discussion

17.50–17.55 Break

17.55

Remarks by Dr Stanislav Raščan, State Secretary at the Ministry of Foreign Affairs, acting as Minister for Development, Slovenia

18.00–19.00 CIRCULAR BUSINESS: TEXTILES & FASHION

Panellists (7 minutes each):

- **Mr Albin Kälin**, CEO of EPEA, Switzerland
- **Ms Lilian Taise da Silva Beduschi**, Malwee (Brazil)
- **Ms Tina Mavrič**, Aquafil (Slovenia/Italy)
- Representative of Suzano (Brazil + Finland)
- **Ms Victoria Santos**, Coordinator of Competitive Intelligence, Intellectual Property and Sustainability, SENAI CETIQT, Brazil
- **Ms Matea Benedetti**, Founder & CEO Benedetti Life, Professor at the Faculty of Design, Slovenia

Moderator: **Prof. Dr. Aleksandra Lobnik**, IOS, Slovenia
(will also present "Resyntex", IOS project)

Q&A Discussion

DAY 2: **23 November**

NETWORK GOVERNANCE

15.00–15.10

Kick-off with presentation of the Leadership Group within the ECESP, working on the network governance and the role of the circular economy hubs

Mrs Ladeja Godina Košir, Founder and Director of the Circular Change & Chair of CG of the European Circular Economy Stakeholder Platform (ECESP)

15.15–15.55 "Fireside Chat" on Network Governance - engaging discussion including all panelists as well as the audience - orchestrated by Ladeja Godina Košir

- **Mrs Beatriz Luz**, Founder of the Exchange for Change & Director of the Brazilian Circular Economy Hub, Brazil
- **Guillermo González Caballero**, Head of the Office for Circular economy, Ministry of Environment Chile
- **Mr Daniel Heredia Muñoz**, Coordinator of the Ecuadorian roadmap and strategy on CE, Ecuador
- **Mrs Carolina Togård**, Chair of Cradlenet, Sweden

- **Mr João Nunez**, President and CEO of CECOLAB, Portugal

16.00–17.00

CIRCULAR BUSINESS: The future of living

Panellists:

- **Mr Vladimir Gumilar**, European Circular Construction Alliance
- Gerdau (Brazil)
- **Mr Ricardo Bomfim Alves**, ENEL (Italy/Brazil)
- **Mr Matej Feguš**, Owner Donar d.o.o. (Slovenia)
- **InnoRenew CoE**, Slovenia & EU projects (Dr. Andreja Kutnar)

Moderator: **Ms Claudia Teixeira** – CBIEC + IPT

17.05–17.20

Closing remarks: **Dr Izabella Teixeira**, Co-Chair of the UN International Resources Panel and Senior Fellow at CEBRI, Brazil

17.20 Closing of the two-day event: representative of Slovenia or the EU-LAC Foundation

Background:

- With the EU Green Deal, the circular economy has become a top priority for a climate-neutral, resource-efficient, and competitive European economy. The EU Circular Economy Action Plan recognizes that while Europe intends to lead the process of circular transition, it cannot achieve the transformative change by acting alone. A truly global effort and outreach is needed.
- Latin America and the Caribbean (LAC) region is a natural partner in the transformative global change. The region is focused on the implementation on the 2030 Agenda with special emphasis on the sustainable consumption and production (SDG 12) through the promotion of innovation, sustainable infrastructure, and the inclusive and circular economy.
- While a wide and diverse network of dialogue and collaborations already exists between Europe and LAC in the area of circular economy, a more systemic bi-regional dialogue is still under construction.
- Circular economy is one of the priorities of the Slovenian presidency of the Council of the EU. The idea is to continue the discussion between the European Union and LAC and focus the exchange of ideas and solutions on the issue of governance of circular transformative processes.
- Through continuous and dynamic public-private sector dialogue, circular transition could help strengthen the existing, and open up entirely new, chains of added value in international trade. The event offers a platform for business leaders from selected sectors to share their experience and expertise and engage in the dialogue about openings for new circular partnerships. The discussions are guided towards exploring potential leads for new business opportunities