

Reuse, repare and recycling
Ecosystem
Project on Bordeaux Métropole



Several programs
to go threw
sustainable
development and
circular economy
(Europe, State,
Région)

Creative context

A COLLECTIVE PROJECT

Associative and entrepreneurial projects developed social, industrial and commercial activities

Bordeaux Métropole : zero waste territory label





Reuse workshop



Recycling center



Books







Building materials

Experts on their field of expertise!





Aim: Creating an ecosystem for reuse, repare and recycling:

- To reduce waste
- To promote their reuse, repare or recycling
- To create local jobs that can not be relocated focusing on people in situations of exclusion.
- By Sharing spaces and tools
- for:
 - 120 jobs (including 75 in integration contracts)
 - 6,500 tons of waste treated each year
 - Important evolution in perspectives



production activities: sorting and processing centers







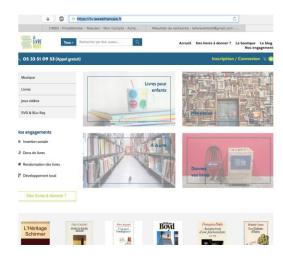






sales activities: reuse shopping arcade













activities: training and awareness













4
research &
development
activities



- APESA partnership, French technological center labeled,
- Activity of knowledge transfer between research and companies
- Develop a resources and innovation center on the reparation activities topic



Extension of our activities

today

Bulky collection and sorting Valuation (in all its forms) Sensitization Training



tomorrow

Bulky collection and sorting
Valuation (in all its forms)
Sensitization

Training

Re-use shopping arcade

Associated Services (Concierge Services)

Event planning

Reuse Resource Center

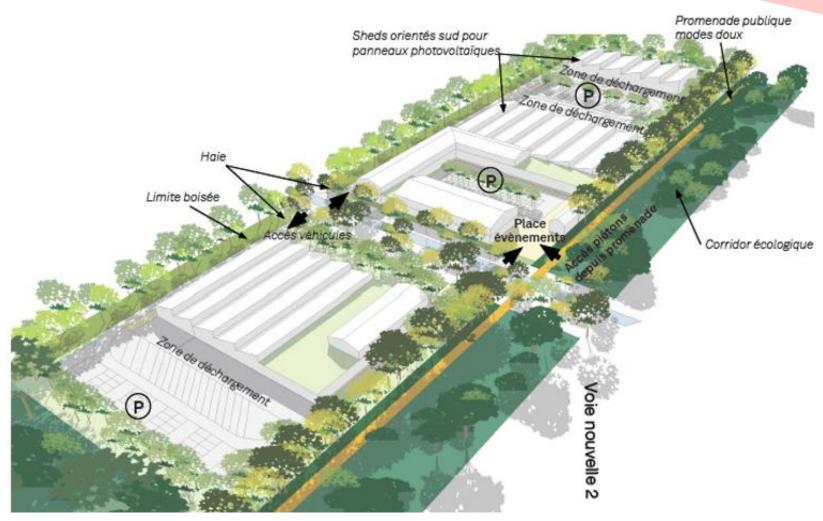
R&D

Restoration



The previsional site map

16,000 m² of buildings on 3.6 ha!





All the partners engaged!!

- Major support from Bordeaux Métropole, particularly from the Economic Development department
- Financial support from the Région NA in order to help the actors cooperation (20 000€)
- Support from the french environmental agency (35 000€)
- Technical support from APESA
- İkos, subject of a research project funded by the french environmental agency on ecological, economic and social transitions











Project schedule

working meetings since July 2017

AIRE Application September 2017 1st Steering commitee November 2017 AiRE project cancellation mars 2018

Application on the site of La Jallère mai 2018

Creation of the IKOS association September 2018

Definition of the project on the new site May 2018 to today

2020-2022: site construction

2023: inauguration

Main difficulties: land availability, opposition of environmentalists on the new site, political calendar



Thank you for your attention