

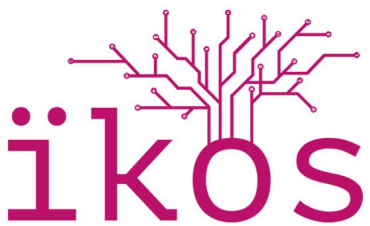


Reuse, repare and recycling
Ecosystem

Project on Bordeaux Métropole

Creative context





A
collective
project

Reuse workshop



Recycling center



Books



LE RELAIS

Textile & shoes

BÂTISSEURS
AQUITAINE

Building materials

Experts on their field of expertise!

Aim : Creating an ecosystem for reuse, repair and recycling:

- To reduce waste
 - To promote their reuse, repair or recycling
 - To create local jobs that can not be relocated focusing on people in situations of exclusion.
-
- By Sharing spaces and tools
 - for:
 - 120 jobs (including 75 in integration contracts)
 - 6,500 tons of waste treated each year
 - Important evolution in perspectives

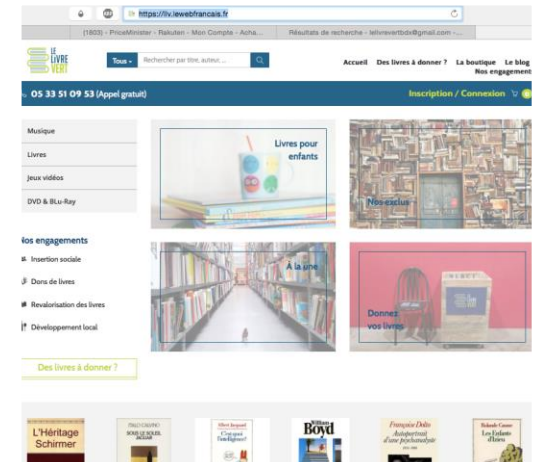
the functions of the site

1
production
activities:
sorting and
processing
centers



the functions of the site

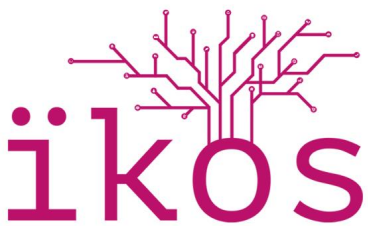
2
sales
activities: re-
use shopping
arcade



the functions of the site

3
educational
activities:
training and
awareness

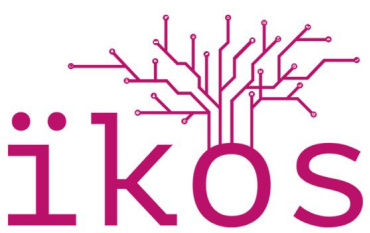




the functions of the site



- APESA partnership, French technological center labeled,
- Activity of knowledge transfer between research and companies
- Develop a resources and innovation center on the reparation activities topic



Extension of our activities

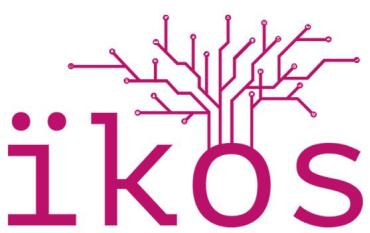
today

Bulky collection and sorting
Valuation (in all its forms)
Sensitization
Training



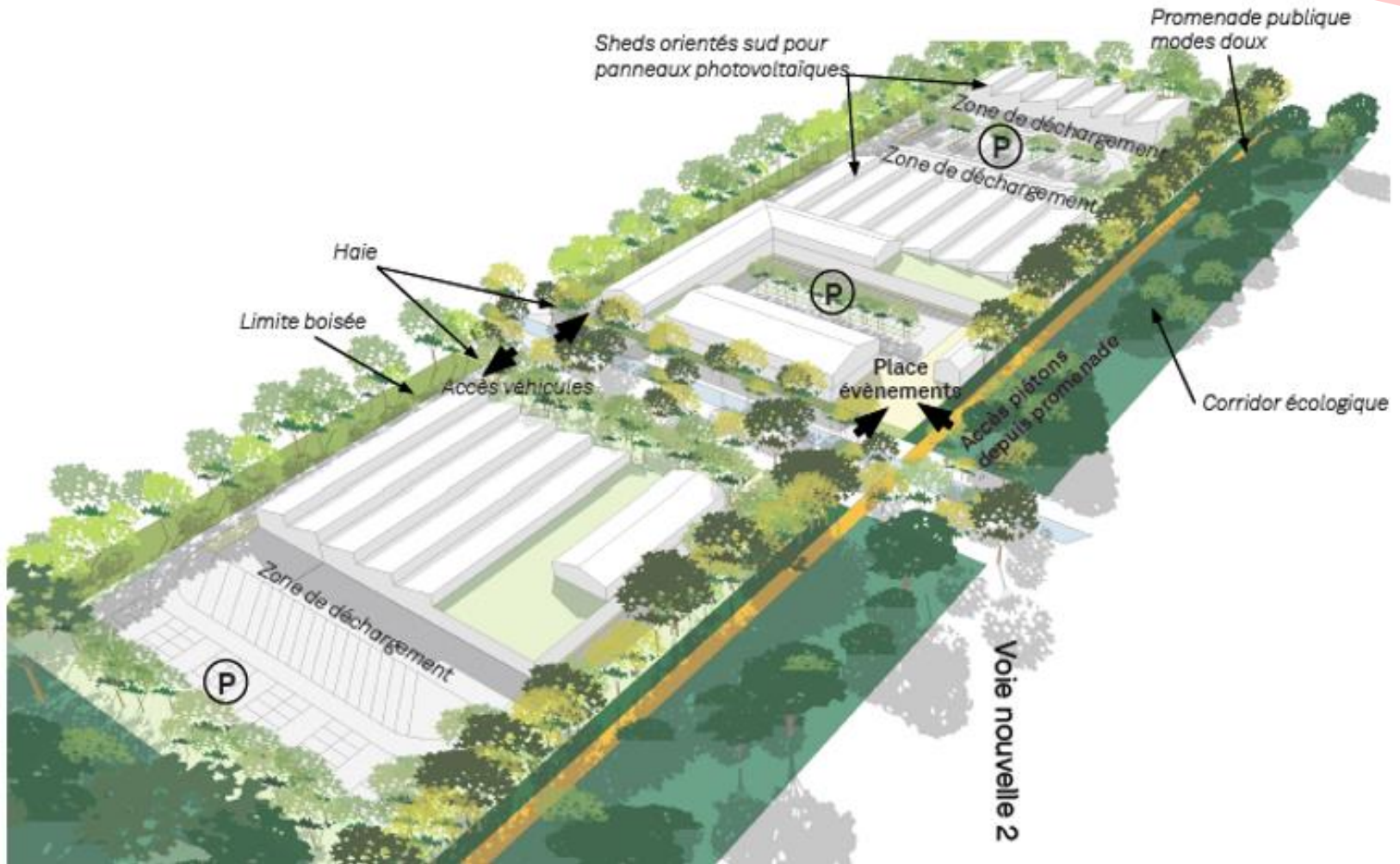
tomorrow

Bulky collection and sorting
Valuation (in all its forms)
Sensitization
Training
Re-use shopping arcade
Associated Services
(Concierge Services)
Event planning
Reuse Resource Center
R & D
Restoration



The previsional site map

16,000 m² of buildings on 3.6 ha!



All the partners engaged !!

- Major support from Bordeaux Métropole, particularly from the Economic Development department
- Financial support from the Région NA in order to help the actors cooperation (20 000€)
- Support from the french environmental agency (35 000€)
- Technical support from APESA
- ìkos, subject of a research project funded by the french environmental agency on ecological, economic and social transitions

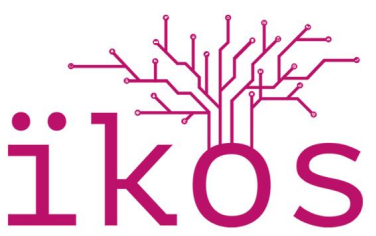




Project schedule



Main difficulties: land availability, opposition of environmentalists on the new site, political calendar



Thank you for your attention