



si2021.eu

Slovenian Presidency of the Council of the European Union

**Towards sustainable development in the European funds.
Remarks on European Regional Development Fund (ERDF)
intervention in the field of culture & cultural heritage
Marcin Skrycki**

Agenda

- ERDF and sustainable growth - basic remarks
- ERDF in practice in the field of culture – polish example 2014 -2020
- ERDF in practice in the field of culture – new approach –polish example 2020-2027



ERDF – general information

The ERDF and the Cohesion Fund shall contribute to the overall objective of strengthening the economic, social and territorial cohesion of the Union.

The objectives of the ERDF and the Cohesion Fund should be pursued in the framework of sustainable development and the Union's promotion of the aim of preserving, protecting and improving the quality of the environment.



Goals

- **More competitive and smarter**, through innovation and support to small and medium-sized businesses, as well as digitisation and digital connectivity
- **Greener, low-carbon and resilient**
- **More connected by enhancing mobility**
- **More social, supporting effective and inclusive employment**, education, skills, social inclusion and equal access to healthcare, as well as enhancing the role of culture and sustainable tourism
- **Closer to citizens**, supporting locally-led development and sustainable urban development across the EU



ERDF and culture and tourism

- A dedicated specific objective should be provided for supporting the regional economies strongly dependent on the tourism and cultural sectors. This would allow to exploit the full potential of culture and sustainable tourism for an economic recovery, social inclusion and social innovation, without prejudice to the possibilities to provide support from the ERDF to those sectors under other specific objectives.



ERDF and sustainable tourism

- Sustainable tourism requires a balance between economic, social, cultural and environmental sustainability. The approach to supporting sustainable tourism should be in accordance with the Commission communication of 19 October 2007 entitled 'Agenda for a sustainable and competitive European tourism'.
- In particular, it should take into account the welfare of tourists, respect the natural and cultural environment and ensure the socio-economic development and competitiveness of destinations and businesses through an integrated and holistic policy approach.



Operational Programme

Infrastructure

and Environment 2014-2020 OPI&E

- The Infrastructure and Environment Programme 2014-2020 - the largest EU programme, financed by the Cohesion Fund and ERDF.
- Infrastructure projects in the field of culture in 2014 - 2020 has been implemented within the framework of priority axis VIII *Protection of cultural heritage and development of cultural resources*.
- Mainly in the field of cultural heritage preservation: restoration of monuments, conservation of movable monuments,. In addition, funding was allowed for projects aimed at reconstruction and development of cultural institutions, art schools and art Universities.

Operational Programme Infrastructure and Environment 2014-2020

➤ TYPES OF PROJECTS

- Conservation, restoration and construction work at buildings, historical areas and complexes of these facilities and in their surroundings.
- Extension, reconstruction and repair of not historical infrastructure aimed at cultural activities, art education, archives.
- Purchase of durable equipment to conduct cultural activities, including artistic education and the implementation of conservation works.
- The creation and modernization of permanent exhibitions.
- Protection and preservation of historic gardens and parks.
- Conservation of movable monuments and historical museums, old books, libraries, library materials, archives and audiovisual collections (including films) and protecting them as well as making them available through the digitization process.

ERDF and the sustainable development

- Support for the cultural sector - €467.3 million, total of 145.
- Projects related to the protection of historical monuments: 82 projects
- Non-historic infrastructure projects: 30 projects
- Equipment purchase projects: 29 projects
- Programme Result Indicator:
 - Increase in the expected number of visits to supported cultural and natural heritage sites and tourist attractions (CI)
 - Expected value – 700 000 visits annually, estimated result – 4 250 000 visits annually



ZAMEK Culture Centre in Poznań



ZAMEK Culture Centre in Poznań

Conservation and adaptation of the Imperial Castle in Poznań to make effective use of cultural heritage

➤ **PURPOSE:**

- Strengthening the cultural and tourist potential of the region and preserving cultural identity
- Improving the condition of the region's cultural heritage and making it accessible, enhancing its preservation for present and future generations and, at the same time, creating conditions for the development of the local economy

➤ **RESULTS ACHIEVED:**

- new forms of participation in culture (Contemporary art exhibitions, Spectacles, Visual arts laboratory, Chamber concerts of new, contemporary and early music, Film show on the history of the castle in the context of the history of Poznan and Poland, Architectural walks, Library and multimedia reading room);
- an offer addressed to new groups of recipients (including people socially excluded or potentially at risk of exclusion);
- the cultural and educational offer had a significant impact on the development of cultural competences in their region.



Polish Folklore Philharmonic in Zbąszyń



Polish Folklore Philharmonic in Zbąszyń

PURPOSE:

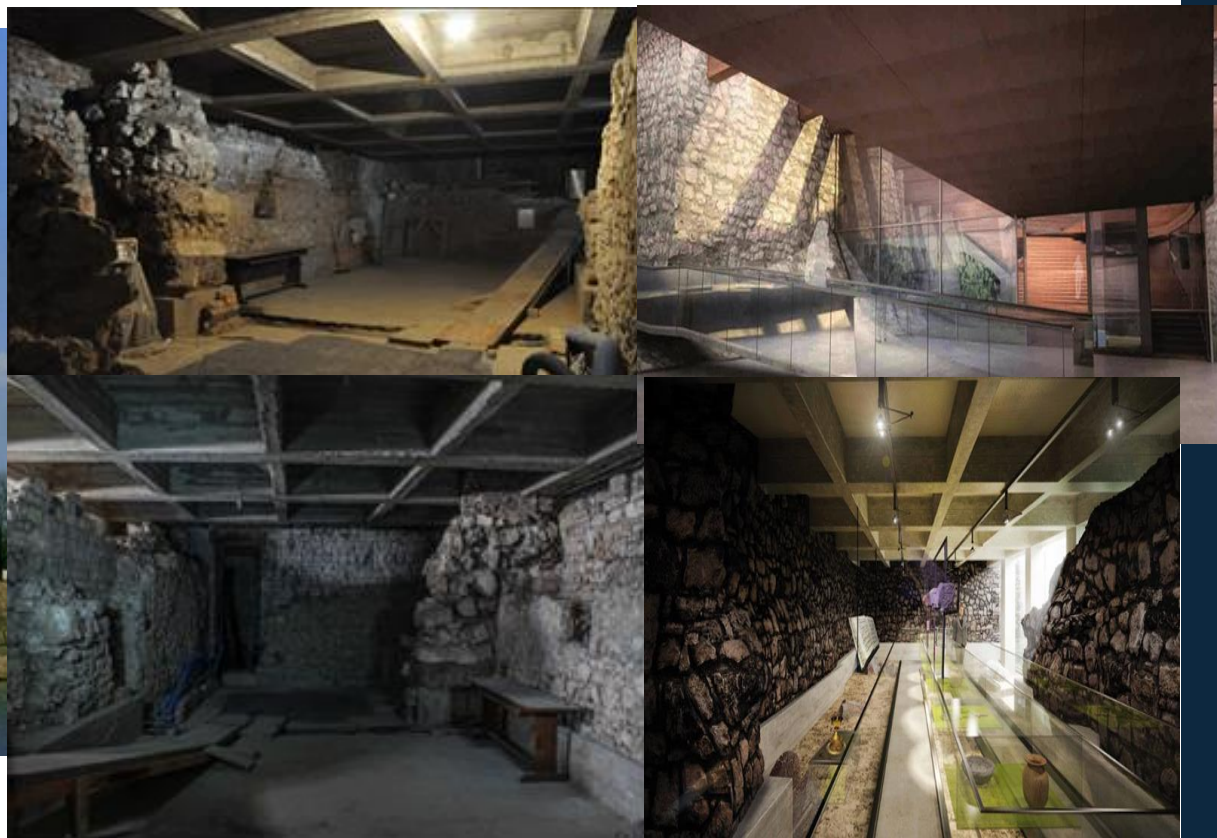
- Integration of the local community and promotion of the region through improving the conditions, quality and accessibility of the educational and cultural offer by expanding the State Music School in Zbąszyń (i.e. the only institution in Poland which cultivates the tradition of playing and learning to play folk instruments - Wielkopolska bagpipes, mazanki and shawms).

RESULTS ACHIEVED:

- An enriched cultural and educational offer was addressed to various groups of recipients, integrating the local community (Polish bagpipes, Wielkopolska bagpipes, making music on the bagpipes, sierszeńki and mazanki, or how a band is formed, How to take care of an instrument - advice and tips from a conservator/luthier, demonstration of trestle construction);
- Cooperation with non-governmental and social organisations located mainly in the Goat Region
- Conducting folk instrument building workshops, where masters (who still live in the Goat Region communes) pass on the secrets of building bagpipes, mazanki, sierszenki - the so-called cultivation of dying trades



Revitalization of the historic cellars of Tyniec Abbey in order to create the first Polish Benedictine Museum in Poland



Revitalization of the historic cellars of Tyniec Abbey

➤ PURPOSE:

- Protection and use of the cultural heritage of the historic buildings of the Benedictine Abbey in Tyniec and an increase in the role of cultural heritage assets in the social and economic development of Poland

RESULTS ACHIEVED:

- Creating and making available to the general public the first museum of Benedictine history in Poland;
- Providing the visitors with an archaeological reserve of the oldest Romanesque relics;
- Adapting the space and the offer of the museum for various needs of visitors;
- Increasing the exhibition and multifunctional space of the museum (organization of cultural and educational events);
- Creating conditions for presenting interactive exhibitions;
- Significant increase in the number of visitors and users of the new cultural and educational offer



European Funds for Infrastructure, Climate, Environment (FEnIKS) 2020 – 2027

the successor to OPI&E, is the largest infrastructure initiative of the new EU financial perspective in Poland, with a budget of €25bn



Types of projects

- undertakings in the cultural sector aimed at the **development of social activity**, inter alia, through the creation/adaptation/adaptation of premises and space (surroundings) for the implementation of objectives aimed at social development, i.e. space for the implementation of the cultural offer, organisation of workshops, trainings, cultural and artistic education, creative inspiration;
- development of infrastructure serving to **strengthen the tourist potential of monuments** of particular importance - renovation, modernisation of monuments, infrastructure related to promotion of monuments, investments improving the comfort of visitors - visitor service centres, elimination of barriers for the disabled, modern technologies enhancing the reception of the offer;
- **implementation of green technologies**. The materials and technologies used will reduce the energy intensity of the facilities, which will reduce the maintenance costs of cultural institutions;
- **implementation of digital technologies** - thanks to the realisation of the investment and the use of technologically advanced solutions, it will be possible to undertake innovative solutions both in terms of providing an offer and in terms of managing the resources remaining at the disposal of the institution;
- **adaptation of the infrastructure and equipment of the facilities to people with different needs**, e.g. parents with small children, the elderly, the disabled;



Dimensions

- **Social dimension:** The **fight against social exclusion** in various dimensions and the development of a creative, innovative society open to change. In addition, the support will allow, among others, to create conditions for implementation of social revitalization processes on crisis areas. The support will implement the objectives of the European Pillar of Social Rights in terms of improving access to basic public services and social inclusion.
- **Digital dimension:** Investments will support digital transformation processes through the **development of infrastructure, purchase of equipment** and technologies enabling the expansion of the groups of recipients of the realized offer (increasing the accessibility of culture by enabling groups hitherto excluded e.g. the disabled to use it; increasing the reach of the offer - dissemination of the offer online)
- **Climate and green economy dimension:** Support will be targeted at realization of energy-saving investments and investments fully corresponding to the challenges of green economy. Newly constructed infrastructure will strive to achieve energy neutrality, while modernization of existing cubature will consist in reducing energy intensity. The projects will use technologies that will significantly reduce energy consumption and energy losses. Protecting monuments against disasters.

➤ **Growth and touristic dimension** : in addition to achieving social effects, the implemented investments will also have a positive impact on economic growth. The investments will be related to strengthening the tourist potential of the monuments included on the UNESCO World Heritage List, the list of objects recognized by the President of the Republic of Poland as Monuments of History (both individual and area entries) as well as objects (fixed monuments / buildings) holding the European Heritage Label title. The measure will concern objects in which cultural activities are carried out and which have potential for the development of cultural tourism.

The measure will contribute to the creation of competitive advantages of the regions by using the unique resource of cultural heritage to attract domestic and foreign tourists. Upon completion, local services will be developed (e.g. catering, hospitality, tourism-related services, etc.) and new jobs will be created in the supported institutions



Thank you for your attention

MARCIN SKRYCKI

Chief Specialist

Ministry of Culture, National Heritage and Sport

➤ Department of European Affairs and Funds Ministry of Culture
and National Heritage.

➤ ul. Tamka 3 | 00-349 Warsaw

➤ u: +48(22) 69 25 443 | Fax: +48(22) 692 54 40

➤ @: mskrycki@mkidn.gov.pl | www.mkidn.gov.pl |





Slovenian Presidency of the Council of the European Union