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Slovensko predsedovanje Svetu Evropske unije
Slovenian Presidency of the Council of the European Union

Draft Agenda

International Conference “Increasing the Availability and Competitiveness of European Audiovisual and Media Content”

12 and 13 October 2021

Cankarjev dom, Ljubljana, Slovenia

DAY 1

10:00

KEYNOTE SPEECH

Setting the scene: Presentation of the report on availability and competitiveness of European AV works from small language environments conducted by Wagner-Hatfield

11:00–12:30 **PANEL 1**

Competitiveness of the European audiovisual and media sector

The panel will focus on the competitiveness of the European audiovisual and media sector and the growing competition with global platforms.

The panel will be attended by representatives of independent producers, independent associations on copyright, media service providers and policymakers.

14:00–15:30 **PANEL 2**

The promotion of European works and regulatory issues

The panel will continue the debate on the promotion and prominence of European works and on the availability of European content on global digital services.

The panel will be attended by policymakers, representatives of public film agencies, European institutions and independent regulators.

15:45–17:00 **WRAP-UP/CLOSING OF THE DISCUSSION**



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DAY 2

9:00–10:30

PANEL 3

Findability of content: challenges and opportunities brought by new technologies

The first panel of day two will start with a debate on the advantages and disadvantages of new technologies for promotion and prominence, and also on the development of accessibility and translation software.

The panel will be attended by experts, policymakers and representatives of broadcasters.

10:45–12:30

PANEL 4

Accessibility

The discussion will focus on the use of digital tools to increase accessibility to audiovisual works and media content and thus a higher level of social inclusion.

The panel will be attended by experts, representatives of broadcasters and users.

14:00–15:00

WRAP-UP/CLOSING OF THE CONCLUSION