



## European Networks of Research and Innovation Centres and Hubs (ENRICH)

ENRICH Autumn Road Show  
14-15 November 2019



These projects have received funding from the European Union's Horizon 2020 research and innovation programme.

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## FFG-Austrian Research Promotion Agency

The Austrian Research Promotion Agency (FFG) is the federal Agency to support applied research and innovation in Austria. As a 'one-stop shop' offering a diversified and targeted programme and service portfolio, FFG is owned to equal parts by the Federal Ministry for Transport, Innovation and Technology and the Federal Ministry for Digital and Economic Affairs

FFG's Division of European and International Programmes (EIP) is hosting all Austrian National Contact Points (NCP) of Horizon2020, the Austrian EUREKA Office, the Enterprise Europe Network (EEN), the Programme for the Competitiveness of Enterprises and SMEs (COSME) as well as the COST programme. FFG is the major Austrian funding agency for applied research.

<https://www.ffg.at/>

## ENRICH networks

### Why

Support and promotion of the internationalisation of European Science, Technology and Innovation (STI) actors, i.e. European researchers, RTOs and business organisations to connect with three global frontrunner STI markets, i.e. Brazil, China and the USA

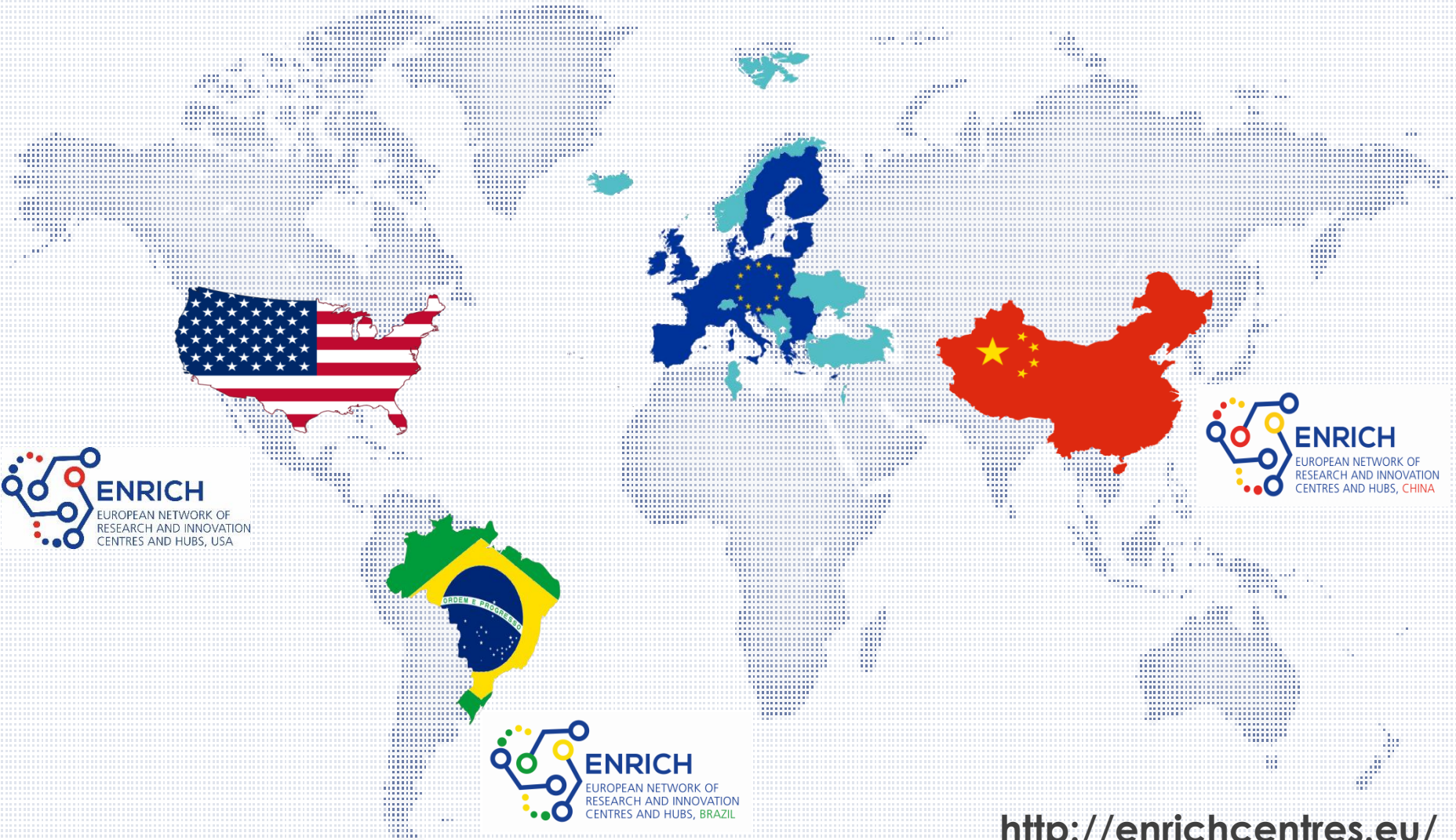
### How

- 2017 Start of operation as H2020 projects
- Duration of 4 years (2017-2020)
- Follow-up projects as of 2021

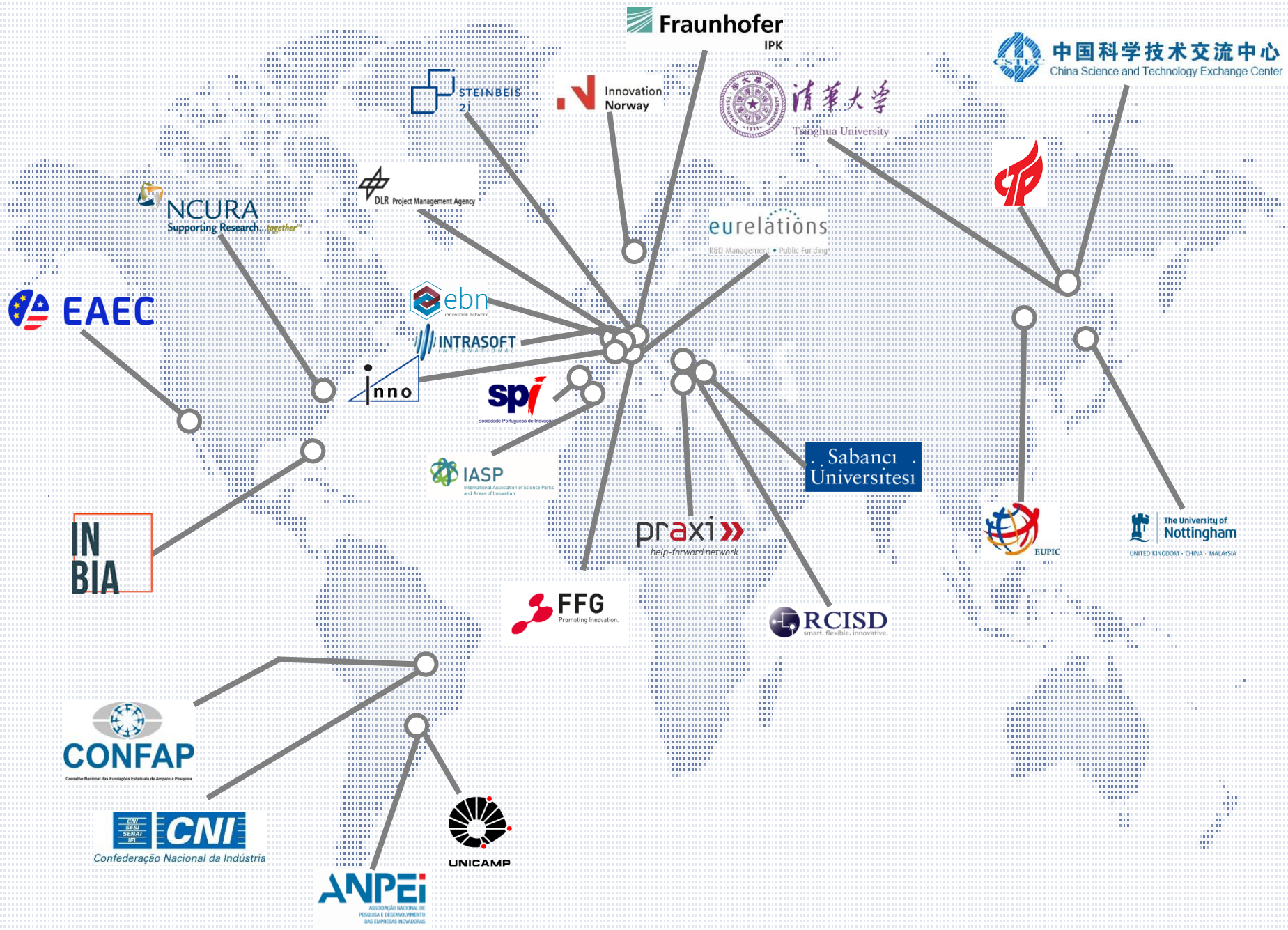
### What

Individual service portfolios supporting access to and collaboration with the three STI markets

# A Pilot Initiative in Brazil, China and the USA



<http://enrichcentres.eu/>





# Clients – Beneficiaries

## Research Actors

- Universities
- Research Institutes
- University Associations
- Research Networks

## Innovation Actors

- Scientific Parks
- Incubators
- Accelerators
- Funding Agencies

## Business Actors

- Companies
- Business Networks
- Clusters

# B E N E F I T S



Benefit from pre-departure informative training (smart take off)

Exchange technologies and knowledge, skills and ideas

Use local assistance (soft landing)

Find new business partners

Accelerate successful international development

Increase visibility towards European STI stakeholders



Establish long-term partnerships

Exchange knowledge and ideas

Access new markets and acquire new customers



## Inauguration Event: ENRICH European Office, 18<sup>th</sup> April 2018

**Officially launched on April 18<sup>th</sup> in Brussels, Belgium.** The event gathered close to 100 participants, including European Commission representatives, research, innovation and business actors.

Located at the **European Business Network (EBN)** facilities, in Brussels, the ENRICH European Office will act as a focal point for European organisations – universities, research centres, innovation agencies, funding agencies, STI networks, companies, etc. – interested to enhance their knowledge about the Brazilian, Chinese and American markets.



# What is in for YOU: ENRICH promotion activities in 2020

**2020**

**27-29 April**

**EARMA Annual Conference**  
**European Association of**  
**Research Managers and**  
**Administrators**  
*Oslo, Norway*

**5-9 July**

**ESOF Euroscience Open Forum**  
*Trieste, Italy*

# What is in for YOU: Next steps

- Visit our homepages by entering the single entry page

<http://enrichcentres.eu/>

- Download reports and publications
- Register for the newsletters
- Join our LinkedIn groups
- Participate in webinars
- Get informed about the three service portfolios
- Participate in relevant trainings, matchmaking events, boot camps etc.



Thank you

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**ENRICH networks**

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