



EMPOWERING EUROPEAN INNOVATORS

The European Innovation Council

Director Jean-David MALO

Slovenian Horizon Europe Kick-off Event 8 December 2020



What's holding back European innovation:

Innovation **performance**

- Strong research performance not translated into innovation
- Lack of breakthrough/disruptive innovations that create new markets

Innovation funding

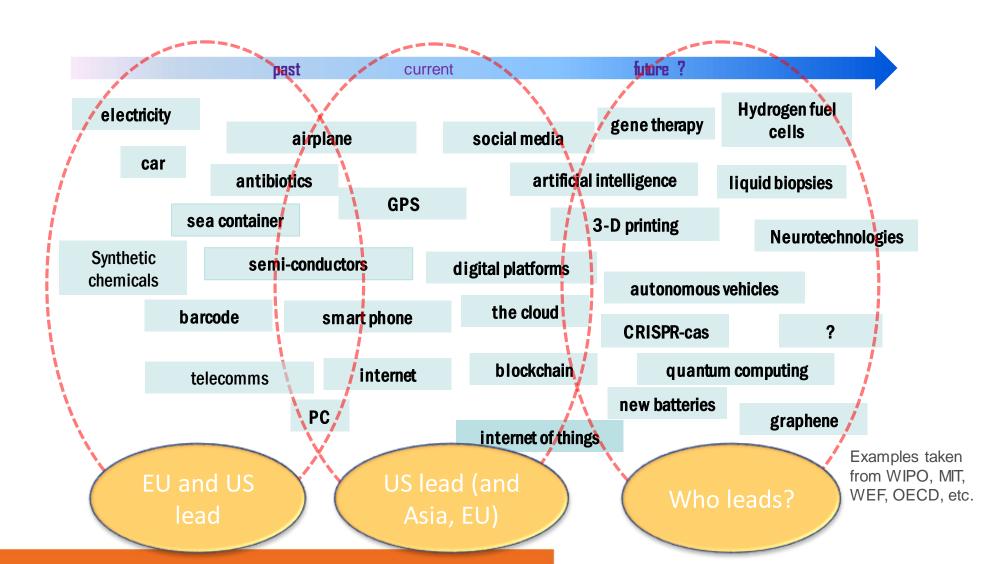
Financing gaps (2 "valleys of death") in

- Transition from lab to enterprise
- Scaling up for high-risk innovative start-ups

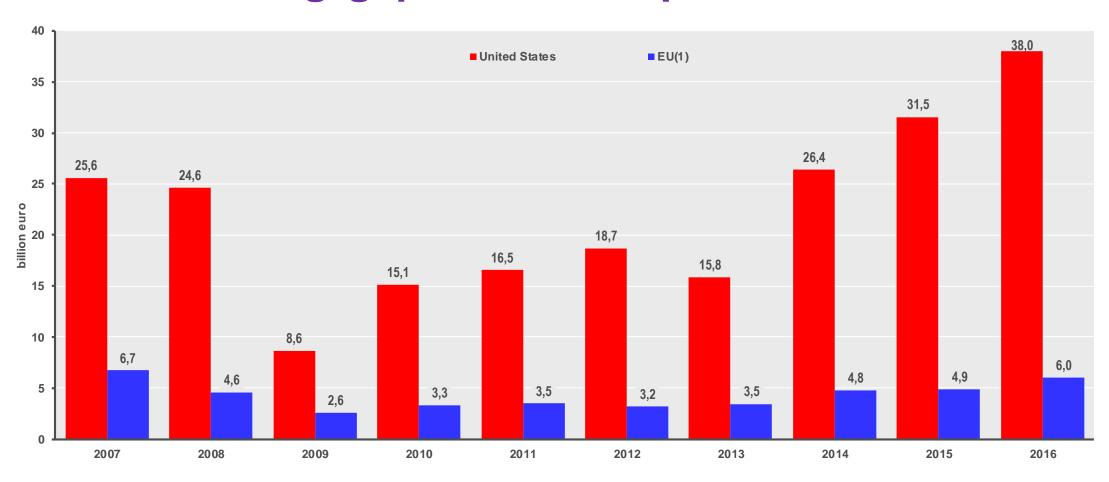
Innovation **ecosystem**

- Many national & local ecosystems, but **fragmented at European** level
- Need to include all regions and all talent (especially female innovators)

Who will lead the next wave of breakthrough and disruptive innovation?



Financing gap: venture capital US vs EU



Venture capital raised. Data: Invest Europe, NVCA / Pitchbook. (1) EU does not include HR, CY, MT, SI, SK.

THE EUROPEAN INNOVATION COUNCIL (EIC) SO FAR...

The European Innovation Council

One stop shop for breakthrough, deep-tech, market-creating innovators

Open to all innovators, in any field, at any time

Complemented by **targeted funding** on **strategic technologies** and innovations

Highest potential innovators selected on basis of high-risk/high-impact idea, scaleup potential, and team

Agile funding from idea to investment

Pathfinder for advanced research on emerging technologies

Transition from lab to commercial setting

Accelerator to scale up innovations by start-ups & SMEs (<€2.5 million grant, <€15 million equity)

Building ecosystems and communities

Access to **business acceleration services** (coaches, mentors); to corporates & investors; to knowledge partners

EIC Programme Managers to develop visions for breakthroughs, manage portfolios, and connect to ecosystems

Crowding in other investors (VC, corporate VC, etc.)

Currently in pilot phase (2018-20) under Horizon 2020 programme

- ✓ **Pilot phase budget of €3.5 billion (2018-20**), €1.55 billion in 2020
- Very high demand: ~ 12000 applications from SMEs/ startups in 2020 with request for over €38 billion support
- ✓ **Highly competitive:** 2-3% success rate for funding (but also >2500 "Seals of Excellence" to facilitate applicants access to other funding)
- ✓ Introduction of "blended finance" (grant + equity) and establishment of EIC Fund to manage direct equity investments (pipeline of 140 companies)
- ✓ **Special support for COVID relevant innovations:** 36 Startups/SMEs awarded funding of over €160m in March/April in healthcare, protection, business continuity etc.
- 'Green Deal' EIC accelerator (€300m): 64 startups/ SMEs awarded funding of over €300m in July 2020
- ✓ More women innovators: at least 25% of start-ups/SMEs invited to interview to have female CEO
- ✓ First EIC programme managers in post: Iordanis Arzimanoglou (health & biotech), Enric Claverol (medtech & devices), Francesco Matteuci (materials for energy & environment); Antonio (Marco) Pantaleo (energy systems)
- Expanded Business Acceleration Services (multi-corporate days, procurer's days, visits to innovation hubs, overseas trade fairs, etc.)

Performance of EIC pilot Pathfinder Portfolio (including FET Open & Proactive)

		Applications					
		Health	Digital	Energy & Environment	Food & Agriculture	Manufacturing/In frastructure	Sum
Technologies	Biotech & bioengineering	95	3	3	5	4	110
	Engineering	0	6	3	0	11	20
	Data	7	23	2	0	1	33
	Materials	23	69	41	2	38	173
	Sum	125	101	49	7	54	336

- > 2662 Peer-Reviewed Scientific Publications, 72% in high profile journals
- > 590 innovations, 451 addressing new and emerging markets

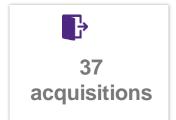
Performance of EIC pilot Accelerator Portfolio

Over 5.700 startups & SMEs supported since 2014 (including previous SME instrument)











Slovenian Performance in the EIC Pilot (1/2)

- In terms of obtaining EIC funding over the period 2014 mid 2020, in € per capita, Slovenia ranks 9th among Member States, with 10.9.
- 70 Slovenian start-ups & SMEs were awarded funding worth € 20.9 million in the SME instrument under Horizon 2020 (2014-2019).
- Over the 4 last EIC Accelerator calls for proposals (end of 2019 summer 2020), 2 Slovenian startups and SMEs were selected for funding over a total of € 2.7 million. Slovenia ranks 18th among participant countries in terms of selected projects, but only 24th in terms of proposed funding.

Slovenian performance to the EIC pilot (2/2)

- Both projects were recently selected in the context of the **Green Deal call**:
 - Fibrestop (<u>www.planetcare.org</u>);
 - T-Sense Cold (<u>www.mycol.si</u>).
- In the context of the **ultimate EIC Accelerator call under Horizon 2020**, 36 Slovenian proposals were received (0,85 % over 4.223, ranking Slovenia 25th among Member States and Associated countries), totalling € 114.4 million of requested funding (0,74 % of € 15.4 billion, ranking Slovenia 22nd among Member States and Associated countries).
- Under the EIC Pathfinder pilot, Slovenia takes part of 13 grants out of all 511 funded projects (quote of 2.54 %). There is a total of 14 participations in the funded grants from Slovenia with 2 roles as Coordinator and 12 as Partner in the consortium. The total received budget for Slovenia amounts to € 5.3 million out of the total of € 1.49 billion (0.36 %).

WHAT WILL THE EIC LOOK LIKE UNDER HORIZON EUROPE?

EUROPEAN INNOVATION COUNCIL

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EIC Advisory Board



CHAIR **Mark Ferguson Entrepreneur, Science Foundation Ireland**



VICE-CHAIR **Hermann Hauser** Co-founder of Amadeus **Capital Partners**



Kerstin Bock CEO of Openers



Jo Bury Managing Director of Flanders Institute of Biotechnology



Dermot Diamond Principal Investigator: INSIGHT Centre for Data Founder and CEO at **Analytics, Dublin City** University



Laura Gonzalez-Estefani **TheVentureCity**



Jim Hagemann Snabe **Chair Siemens** AG, Chair AP **Moller Maersk** A/S



Inamar Hoerr Founder and Chairman of the Supervisory Board of CureVac AG



Fredrik Hörstedt Vice president of utilisation **Chalmers** University of **Technology**



Heidi Kakko Partner of **BaltCap Growth Fund**



Bindi Karia European Innovation Expert + Advisor, Connector of People and **Businesses**



Anita Krohn Traaseth **Former CEO** Innovation Norway



Jerzy Langer **Physicist, Emeritus** Professor at the **Institute of Physics** of the Polish **Academy of Sciences**



Ana Maiques Chief Executive Officer, **Neuroelectrics**



Maria Makarow Biochemistry/ molecular of Biocenter **Finland**



Carlos Oliveira Serial Entrepreneur, Innovator, biology, director Executive President of José Neves **Foundation**



Valeria Nicolosi Chair of Nanomateria Is and Advanced Microscopy



Bruno Sportisse Chair and **CEO at INRIA**



Kinga Stanislawska Managing Partner and Founder of **Experior** Venture Fund



Roberto Verganti Innovation academic, former RISE group



Martin Villig Co-founder of **Bolt (formerly** Taxify)



Yousef Yousef CEO of LG Sonic

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EIC Advisory Board vision statement (27 April 2020)

- 1. EIC to pioneer a European approach to global innovation challenges:
 - ✓ *Unique* in combining advanced technological research (DARPA like) with innovation accelerator
 - ✓ Hallmark of excellence for innovators (like ERC for researchers)
 - ✓ Overcome system biases, e.g. in terms of high risk, gender, regions
- 2. EIC to crowd in private investors:
 - ✓ Filling market gaps for financing high risk/ high impact ideas.
 - ✓ 3-5 euro for every euro allocated by EIC
 - ✓ Generating *impacts from other EU and national programmes*
- 3. EIC as funder & investor of choice for visionary ideas
 - ✓ Targeting *deep-tech, interdisciplinarity, high risk* to achieve high impact
 - ✓ Simple, fast applications focusing on the innovator
 - ✓ High class mentoring and advice, as well as funding

"Full EIC" under Horizon Europe (2021-27)

Key elements from Horizon Europe legal base (common understanding):

- ✓ EIC legally established
- ✓ **Dedicated budget,** mainly **bottom-up**, but also **targeted funding** for strategic technologies/ challenges
- ✓ **Dedicated governance with independent Board of innovators and President** to set strategy, advise on work programme, oversee implementation
- ✓ Creation of "one stop shop" for implementation (Agency + EIC Fund)
- ✓ Separate work programme for all EIC activities
- ✓ Improved funding instruments (Pathfinder, Transition, Accelerator) & Business Acceleration Services, learning from pilot
- ✓ More flexible rules for selection and funding (selection by portfolio, ability to stop or reorient, links to Invest EU)
- ✓ Increased role for EIC Programme Managers to develop visions for breakthroughs and manage portfolios of projects
- ✓ Fast track access for Horizon grant holders (incl. European Research Council) and certified national schemes
- ✓ **EIC Forum** with innovation ecosystem actors

Thank you

www.ec.europa.eu/research/ eic

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