

I FEEL SLOVENIA

Empowering business  
GREEN.  
CREATIVE.  
SMART.

TEXAS  
FEELS  
SLOVENIA



DALLAS, TEXAS, APRIL 6, 2023,  
FROM 8:30 A.M. TO 5:00 P.M. HILTON ANATOLE HOTEL.

## BUSINESS INVESTMENT CONFERENCE

Explore Slovenia and its excellent business and investment opportunities at a unique event that will take place in Dallas, Texas – the Business Investment Conference »Texas Feels Slovenia« connecting top business, sports, science, and tourism!

Meet successful people from Dallas, Texas, and learn exciting business stories.

Be part of top business networking, which creates opportunities and partnerships.

Registration, welcome coffee, and morning networking 8:30 a.m. – 9:00 a.m.

### Conference's Opening: Welcome Remarks



**Matjaž Han,**  
Minister for Economy, Tourism and  
Sports of the Republic of Slovenia



**Andrej Medica,**  
Minister Plenipotentiary - Chargé  
d'Affaires a.i., Embassy of the  
Republic of Slovenia in the USA

### Empower Talk - An Interview to Remember

Meet two extraordinary women who prove that with hard work and passion, you can achieve anything.



**Cynt Marshall,**  
Chief Executive Officer, Dallas Mavericks  
The first black female CEO in the history  
of the NBA

»People don't care how much you know until they know how much you care. Leadership matters! Character matters! Every voice matters! People matter!«



**Vanja Černivec,**  
General Manager, London Lions –  
Women's team  
Former basketball player and the first  
female international scout in NBA history.

»The most privileged is the individual who finds his passion and mission in life.«

### Two Cities, Many Opportunities: Dallas & Ljubljana

Ljubljana, the capital of Slovenia, is by Mayor Janković said to be the most beautiful city in the world, and Dallas's Mayor Johnson, is committed to »service first« excellence.

What connects and unites two cities,  
and what can we learn from each other?



**Eric L. Johnson,**  
the Mayor of Dallas



**Zoran Janković,**  
the Mayor of Ljubljana

### Live, Work, and do Business in Dallas Region



**Dale Petroskey,**  
President and CEO,  
Dallas Regional Chamber

Dale leads the Dallas Regional Chamber, one of the nation's largest and most established business organizations in the U.S. with more than 700 member companies. For its efforts to strengthen the Dallas Region's economy, the DRC was named National Chamber of the Year in 2022. Dale has decades of leadership experience spanning public, private, and non-profit sectors.



**Janice Z. Davis,**  
Partner and Office Managing Partner of the  
Dallas office, Morgan, Lewis & Bockius

Janice is a Most Effective Dealmakers honoree as part of the 2022 Texas Lawyer Awards. She was named Dallas' Top 50 Women in Law by Texas Diversity Council and was the recipient of the Texas Women Ventures Fund Breakthrough Award. Janice brings over 30 years of corporate experience to her practice, striving to create practical solutions for her clients.

### Entrepreneurial Slovenia: Innovative and Smart

Slovenian excellency in the field of health, biotechnology, and well-being. Meet Slovenian entrepreneurs that change the landscape of innovation in their fields and sectors. Learn about Slovene innovative spirit and top-notch solutions:



**Marko Bitenc,**  
Founder and CEO,  
GenePlanet



**Luka Zupančič,**  
Business Development  
Manager, BioSistemika



**Jernej Zupančič,**  
Managing Director,  
Cleangrad

### Slovenia - a Land of Infinite Potential for Business



**Vid Habjan,**  
Head of Foreign Direct Investment Promotion  
Department, SPIRIT Slovenia Business  
Development Agency

Public agency Spirit will present the opportunities that await you in Slovenia. The country has an entrepreneurial, innovative, technologically developed mindset and export-oriented business, and the environment strives to be an attractive destination for foreign investors.

### Connect and Accelerate your Business in Texas

Learn from:



**Erin McKelvey,**  
President&CEO; European American  
Chamber of Commerce in Texas

### Entrepreneurial Slovenia: Green and Creative

Slovenian excellency in green and AI driven solutions, Green solutions and AI are transforming the world as we know it; Slovenian companies and Slovene knowledge offer world-class solutions in niche sectors:



**Mateja Forštnarič,**  
CEO, Aerosol /  
Aerosol Magee Scientific



**Dejan Spasovski,**  
Founder & Director, Ineor

### Slovenia – the homeland of Luka Dončić and your next travel destination

Learn about sLOVEnia – a country with a green and sporting heart. A destination of five-star experiences.



**Karmen Novarlič,**  
Head of Business Communication  
Department, Slovenian Tourist Board

### Slovenia – the Land of Champions in the Heart of Europe:

Up Close and Personal Chat on Sports and Success

Don't miss the discussion between:



**Mark Followill**  
Television Play-by-play Announcer  
at Dallas Mavericks



**Radoslav »Rasho« Nesterović,**  
Secretary General,  
Basketball Federation of Slovenia

»Rasho« is a Slovenian who, during his NBA part of his career, played for the Minnesota Timberwolves, San Antonio Spurs, Indiana Pacers and Toronto Raptors. Will Mark ask how he felt when In 2005, he and his team won the title of NBA Champions, or will Mark be curious about what kind of advice he gave to Luka as his godfather?

### Exceptional Slovenes in Texas: Believe in SLOVEnia

#### Slovenian Excellency in Medicine and Science

Get to know two extraordinary people who have helped make a difference with their knowledge and scientific achievements in Texas and impacted the world.



**Prof. Dr. Igor D. Gregorič**

Chief and Program Director, Surgical Division, Center for Advanced Heart Failure, Cardiopulmonary Support and Transplantation Program, Memorial, Hermann Heart & Vascular Institute - TMC; Professor, Program of Advanced Heart Failure, McGovern Medical School; Director of Research, Center for Advanced Heart Failure



**Dr. Miha Zakotnik,**  
Founder & CTO,  
Noveon Magnetics

### Conference Moderator:



**Mojca Mavec,**  
Journalist and TV host

### Panel Hosts:



**Ajša Vodnik,**  
CEO, AmCham Slovenia  
Vice-Chair, AmChams in Europe



**Jaka Repanšek,**  
Founder, RePublis  
Chair, AmCham Slovenia IP Committee

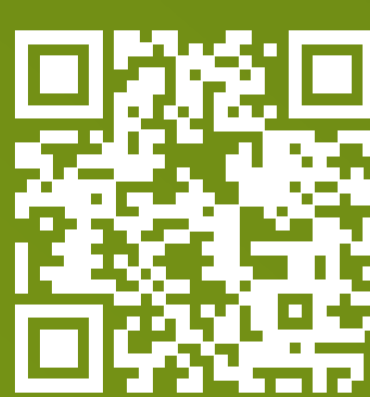


**Vida Dolenc Pogačnik,**  
COO and International  
Cooperation Director, AmCham Slovenia

Networking Lunch with Slovenian Wines and Potica – famous Slovenian Walnut Cake 1:00 p.m. - 2:00 p.m.

Slovenian Tourism Workshop »Texas Feels Slovenia« 2:00 p.m. - 5:00 p.m.

B2B Meetings 2:00 p.m. - 5:00 p.m.



REGISTER HERE

VISIT OUR WEBSITE: [www.texasfeelslovenia2023.com/](http://www.texasfeelslovenia2023.com/)



SPIRIT Slovenia  
Business Development Agency



REPUBLIC OF SLOVENIA  
MINISTRY OF ECONOMY,  
TOURISM AND SPORT



REPUBLIC OF SLOVENIA  
MINISTRY OF FOREIGN AFFAIRS



REPUBLIC OF SLOVENIA  
GOVERNMENT COMMUNICATION OFFICE



AmCham  
Slovenia

PARTNERS:



EUROPEAN AMERICAN  
CHAMBER OF COMMERCE  
TEXAS



DRC  
NATIONAL  
CHAMBER  
OF THE YEAR