



# SME ASSEMBLY

Portorož, Slovenia

## THE EUROPEAN ENTERPRISE PROMOTION AWARDS 2021

### DESIGN & MANUFACTURE OF THE WINNERS' TROPHIES

The European Commission, in conjunction with LOW (the event secretariat) and the Slovenian Presidency of the Council of the European Union would like to invite you to submit a design and, if chosen, manufacture the prize trophies for the European Enterprise Promotions Awards. These trophies will be handed to winners at a prestigious awards ceremony in Portorož, Slovenia on Tuesday 16<sup>th</sup> November 2021.

#### Background

The European Enterprise Promotion Awards is an annual ceremony, started in 2006, where the European Commission makes presentations for excellence in innovation and entrepreneurship under 7 category headings. The event forms part of the SME Assembly, which will be held online and in Portorož from 15<sup>th</sup> – 17<sup>th</sup> November 2021, it will attract up to 500 delegates from all over Europe, with more viewing the ceremony online.

There is one main award – the Grand Jury Prize – plus 6 sub-category awards. We would like to present a trophy that incorporates some Slovenian heritage and is made by local craftspeople. We are looking for one craftspeople, or a team of people, who can make 7 awards, 6 all the same size plus the Grand Jury Prize which will be the same design but a bigger size.

In the past, the EEPA trophies have always taken inspiration from our event branding and the awards have included a variety of crafts expertise including metalwork, mosaics, wood carving and clay sculpture (see Appendix 2 below).

For 2021, we have combined elements of Slovenian business innovation and enterprise and the architecture of the ancient town of Piran, supported by overlaid graphics to create depth (see Appendix 1 below). We would like this year's trophy design to also reflect this, either in shape in some way and/or from the materials that are used.

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## Entry Requirements

We require you to submit a trophy design and then, if you are successfully chosen, craft the seven winning trophies so that they can be presented at the EEPA ceremony in November 2021. Please submit your trophy design entry by **Friday 17<sup>th</sup> September 2021** to [ann.garrott@loweurope.eu](mailto:ann.garrott@loweurope.eu) and [eu2021si.smea@gov.si](mailto:eu2021si.smea@gov.si)

Together with your design, we would also like to know:

- What materials the trophies would be made from and any special processes you plan to use in making the trophies
- In the case of a team, which craftsman have agreed to collaborate for the production of the trophy
- What colours you plan for the trophies
- The approximate size of both the sub-category trophy and the Grand Jury Prize trophy
- The approximate weight of each trophy
- What packaging for trophies is intent to be used

By submitting an entry, you agree that you will provide 6 sub-category trophies plus one additional Grand Jury Prize trophy, **which will be completed, delivered and taken over** at the address of **the Ministry of Economic Development and Technology, Trubarjeva ulica 11, 2000 Maribor, Slovenia** by **Wednesday 10<sup>th</sup> November 2021 by the end of working day (5 p.m.)**

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Please also consider the following criteria:

1. If possible, we would like a unique award design (not something you have produced previously)
2. Any materials can be used for the award, including a mixture of materials if appropriate
3. There is no size minimum or maximum (although please consider point 6)
4. We don't mind if the finished award hangs on the wall or can stand freely on a table
5. We must include a small plaque which includes the name of the award, the winner and the date
6. Winners must be able to transport the award back home via aeroplane (weight and fragility will be a consideration). *Therefore, items need to come with their own box / packing suitable for transportation*
7. We have a total maximum budget of €850.00 which will be paid to the successful craftsperson in return for delivering 7 EEPA trophies.
8. There would only be 6 weeks for the manufacture of the 7 trophies.

We would appreciate if during the manufacturing process you could make a short video of the production, or send photos of the different stages. We like to feature the designer, the inspiration for their design and the manufacturing of the trophies at the Awards ceremony.

Thank you for taking time to read this brief and we very much look forward to receiving your designs. If you require any further information, please do not hesitate to contact us using the details listed below:

**Ministrstvo za gospodarski razvoj in tehnologijo, Sektor za podjetništvo**

**Darja Osvald**

**T: +386 (0)1 400 31 70**

**E: eu2021.si.smea@gov.si**

**Ann Garrott**

**ann.garrott@loweurope.eu**

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## Appendix 1

### Branding 2021 - Portorož, Slovenia

Combined elements of Slovenian business innovation and enterprise and the architecture of the ancient town of Piran, supported by overlaid graphics to create depth.



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## Appendix 2

### Branding & Trophy design - 2020 - Berlin, Germany

The event emblem was inspired by focusing on the SME World concept and working together, communication, collaboration and innovation and a circle was used to represent how we are all connected and how our actions are linked together.

Cohesion, Coexistence and Communication were brought together in the trophy characterized by different woods; walnut and maple, with the silhouette of Berlin picking up the location of the event.



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**Branding & trophy inspiration in previous years**

**2019 - Helsinki, Finland**

## **Floating bubble**

The event emblem was inspired by a digital wave combined with abstract tech/data graphic and the trophy reflected this and paid tribute to Helsinki's glass blowing heritage.



'Floating Bubble' glass trophy



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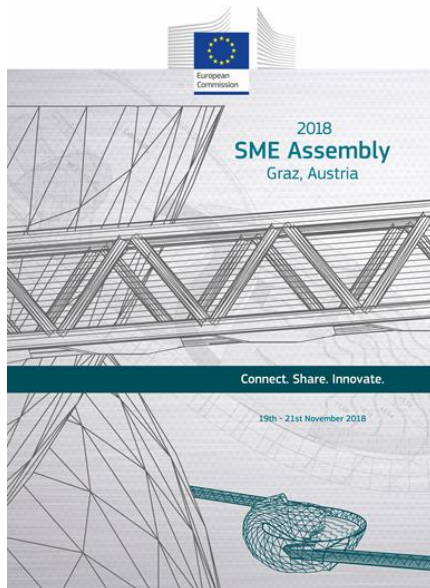
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**2018 – Graz, Austria**

The event emblem was inspired by the Murinsel Bridge, Graz

Event colours shown on banner



**The Glass Award 2018**



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**2017 – Tallinn, Estonia**

The event emblem was inspired by Estonia's iconic Barn Swallow.



The 2017 Glass award



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2016 – Bratislava, Slovakia

The event emblem was inspired by the Tatra mountain range.



The 2016 glass award



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## 2015 – Luxembourg

The event emblem was inspired many Luxembourg assets including iron ore, their sovereignty heritage, and technology.



The 2015 award design – laser etched bronze.



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## 2014 – Naples, Italy

The event emblem was inspired by one of the ceilings at the Royal Palace of Casserta, Naples:

Event colours & showing usage on a brochure:



The 2014 award design – sculptured clay, hand painted, mounted on a wooden plinth.



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### 2013 – Vilnius, Lithuania

The event emblem was inspired by their traditional wood carving and amber, a local speciality.

Event colours & showing usage on a brochure:



The 2013 award design – carved wood with amber infill, mounted on a wooden plinth.



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### 2012 – Larnaca, Cyprus





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The event emblem was inspired by the seascape in Cyprus

Event colours & showing usage on a brochure:



The 2012 award design – a handmade, tiled mosaic picture in a wooden frame.



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